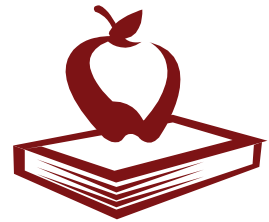


# Burwell's Bulletin



September 3, 2010

Our reading theme for this week and next is "All About Me". This topic includes learning more about our classmates, looking closely at our names, and learning about our five senses. We started the week by reading Chicka Chicka Boom Boom. The children made their own coconut trees and used alphabet stickers to make their names climb up the tree. We read Here Are My Hands, which told about the different things that our hands can do. On Wednesday we read Chrysanthemum. It is about a little mouse with a special name. Some of the children were able to share why you chose their names. We made a graph to see how long our names were. No one came close to Chrysanthemum! We read Now I'm Big. The children were able to relate to the story as they told examples of what they used to do when they were little and how it has changed now that they are big. Finally, we read The Colors of Us. In the book, the children compare their skin color to various foods. Our class had fun finding things that compared to our own skin.

We also learned about three of our senses this week. To test our sense of hearing, we shook canisters filled with different objects and tried to find the canister with the matching sound. We learned about the iris and pupil of our eye. The children paired up to watch each other's pupils dilate and contract when they opened and closed their eyes. We also made a graph of our eye colors. We used our sense of touch to feel objects in a mystery bag. We made a list of words that describe how things feel. The children also looked closely at their fingerprints and learned that they make us special.

Our sight words for this week were:

and, to, you

Next week's words will be:

is, in

We met Alpha Friends, Callie Cat and Dudley Duck, for the letters C and D. After working on each letter, the hope is that your child can identify the capital and lowercase letter, as well as the letter's sound. Help your child find these letters in books or on signs. Ask your child to name things that begin with these letters. During our phonemic awareness time, we focus on being able to isolate a word's beginning and ending sounds, so it is important that your child is familiar with the sounds the letters make.

In math we worked on sorting things. We looked at what makes things the same and/or different. The children sorted objects by looking at one attribute, such as color, size, or shape. We also looked at how the same set of objects can be sorted by more than one attribute.

Our Cool Tool this week was "Respecting Yourself in the Classroom". Each week at Unity West we work on a different tool that helps us be better students and citizens. The children learned that doing their best work was one way to show respect for themselves.

Reminder: No school Monday, Sept. 6



## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**



## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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# Organization

## Unity West Elementary School

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
Email: xyz@microsoft.com

**We're on the  
Web!**  
example.micros  
oft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Your business tag  
line here.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



**Caption describing picture or graphic.**